Awards and Accreditations

The Joint Commission accredits Bayhealth Hospital, Kent Campus and Bayhealth Milford Memorial Hospital. Our healthcare system is committed to providing advanced medical technology, progressive treatment options, state-of-the-art equipment, and extensive consumer health education programs. The following Bayhealth departments have earned additional certifications and accreditations:

- The Joint Commission Accreditation Gold Seal of Approval
- The Joint Commission Advanced Certification (Primary Stroke Center, Bayhealth Hospital, Kent Campus and Bayhealth Milford Memorial)
- Bayhealth Hospital, Kent Campus and Bayhealth Milford Memorial were awarded Planetree Bronze Recognition for meaningful progress in patient-centered care. Bayhealth is the first healthcare organization in Delaware to be awarded bronze-level recognition since Planetree introduced the recognition level in 2012.
- Commission on Cancer Community Hospital Comprehensive Cancer Program (Kent and Milford)
- American College of Radiology — Mammography, Ultrasound, and Vascular accreditation (Diagnostic Imaging — Kent, Milford, Middletown, Outpatient, and Medical Office Building)
- Commission on Accreditation of Rehabilitation Facilities (Inpatient Rehabilitation)
- American Association of Blood Banks (Laboratory Services)
- The Joint Commission (Pathology and Clinical Laboratory Services)
- American College of Surgeons (Trauma)
- Intersocietal Accreditation Commission — Vascular (Cardiac Diagnostic Center)
- Magnet® recognition by the American Nurses Credentialing Center’s (ANCC)’s Magnet Recognition Program®
- Mission: Lifeline® Bronze Quality Achievement award (Bayhealth Hospital, Kent Campus)
- Baby-Friendly status from Baby-Friendly USA, Inc. (Bayhealth Hospital, Kent Campus and Bayhealth Milford Memorial)
- Gold Seal Sleep Champion designation by Cribs for Kids® National Safe Sleep Hospital Certification Program (Bayhealth Hospital, Kent Campus and Bayhealth Milford Memorial)
- “Comprehensive” accreditation under the Metabolic and Bariatric Surgery Accreditation and Quality Improvement Program (MBSAQIP®), a joint program of the American College of Surgeons (ACS) and the American Society for Metabolic and Bariatric Surgery (ASMBS) (Surgical Weight Loss Program)
- Healthgrades® America’s 50 Best Hospitals for Cardiac Surgery”® 2015 and Cardiac Surgery Excellence Award™
- Ranked Among the Top 5% in the Nation for Cardiac Surgery 2015
- Five-Star Recipient for Coronary Bypass Surgery
- Five-Star Recipient for Value Surgery 2015
- Top Performer on Key Quality Measures® Recognition from The Joint Commission (Bayhealth Hospital, Kent Campus)
- American Heart Association and American Stroke Association Get With The Guidelines Silver Award® 2016 (Stroke Center)
- Academy of Medical-Surgical Nurses (AMSN) PRISM Award™ for Exemplary Practice (Medical-Surgical Unit 1A)
- BlueDistinction® Center designation for Bariatric Surgery from Highmark Blue Cross Blue Shield Delaware (Bayhealth Hospital, Kent Campus)
- BlueDistinction® Center+ designation for Bariatric Surgery from Highmark Blue Cross Blue Shield Delaware (Bayhealth Hospital, Kent Campus)
- BlueDistinction® Center designateation for Maternity Care from Highmark Blue Cross Blue Shield Delaware (Bayhealth Hospital, Kent Campus)
- Healthgrades® America’s 50 Best Hospitals for Cardiac Surgery™ 2015 and Cardiac Surgery Excellence Award™
- Ranked Among the Top 5% in the Nation for Cardiac Surgery 2015
- Five-Star Recipient for Coronary Bypass Surgery
- Five-Star Recipient for Value Surgery 2015
- Top Performer on Key Quality Measures® Recognition from The Joint Commission (Bayhealth Hospital, Kent Campus)
- American Heart Association and American Stroke Association Get With The Guidelines Silver Award® 2016 (Stroke Center)
- Academy of Medical-Surgical Nurses (AMSN) PRISM Award™ for Exemplary Practice (Medical-Surgical Unit 1A)
- BlueDistinction® Center designation for Cardiac Care from Highmark Blue Cross Blue Shield Delaware (Bayhealth Hospital, Kent Campus)
Dear Friends,

Offering community members the tools and support they need to live their healthiest lives is an important part of what we do at Bayhealth. That’s why I’m pleased to announce that the organization provided more than $118 million in community benefits in our 2017 Fiscal Year.

Our most recent Community Health Needs Assessment found that people in our community need support with weight loss, they need access to mental health programs, they have a high risk for being diagnosed with certain cancers and need preventive services, and there are many who are living with diabetes who need help managing their disease.

For those needing support with weight loss, Bayhealth offers clinical dietitians, surgical weight loss seminars, and free events that promote a healthy weight. Take for example our participation in the American Heart Association’s Southern Delaware Heart Walks. Our employees rally to raise funds each year. Read more on page 7.

We’re pleased to offer a team of professionals at Bayhealth’s Wellness Center in local high schools to help students manage anxiety, depression, and other mental health issues. Recognizing that suicide is the second-leading cause of death for young people between the ages of 10 and 24, counselors at Caesar Rodney High School Wellness Center created the Anchor Project. The project is meant to be a source of hope and connect students with resources when they feel alone. Read more on page 5.

Getting you on a path to good health is important to us. We want to identify health concerns before they become more serious, especially when it comes to identifying cancer in its earliest stages. That’s why we offer preventive care programs that are free to the community, such as skin cancer screenings, prostate cancer screenings, and mammograms. We also raise funds through our Go Pink! campaign. Read about this program on page 12.

More than 10 percent of adults living in Delaware have diabetes, and trends show the prevalence of diabetes won’t slow down anytime soon. Bayhealth offers a free support group that meets monthly as part of our Diabetes Wellness Center. We also support women when they are diagnosed with gestational diabetes during pregnancy. Read about the resources available on page 8.

Our reach throughout the community is intentional and extends outside the walls of our facilities. We have employees who give of their time to help other community groups, teach sessions at conferences, host education events, join a nonprofit board, serve on state health committees, and more.

I’m pleased to share our Community Benefits Report for Fiscal Year 2017 with you. I encourage you to visit Bayhealth.org/Classes-and-Events to take advantage of the free seminars, programs, classes, and events that are available to you.

Sincerely,

Terry M. Murphy, FACHE
Bayhealth President and CEO

COMMUNITY BENEFITS

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial Assistance (charity care at cost)</td>
<td>$7,744,251</td>
</tr>
<tr>
<td>Government-Sponsored Healthcare</td>
<td>$57,934,628</td>
</tr>
<tr>
<td>Bad Debt (at cost)</td>
<td>$14,118,817</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$79,797,696</strong></td>
</tr>
</tbody>
</table>

COMMUNITY SERVICES

- Community Health Improvement Services: $2,892,135
- Health Professionals Education: $3,851,004
- Subsidized Health Services: $22,493,439
- Research: $3,266,653
- Financial and In-Kind Contributions: $1,664,197
- Community-Building Activities: $4,432,125
- Community Benefit Operations: $80,930

**Total:** $38,680,483

**Grand Total (Benefits and Services):** $118,478,179

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A valuable resource for busy families

Managing a family is no easy feat. Between school, sports, activities, social events, and other daily obligations, life is busy. And it only gets more complicated when a child comes down with an illness or suffers an injury. That’s where Bayhealth’s School Wellness Centers can help. The Centers provide Delaware’s teenagers with health services in cooperation with each teen’s family physician. The Centers can also provide mental health counseling and access to a dietician. The overall focus of the Centers is prevention and wellness.

“We can do everything from sports physicals, school entry physicals, and immunizations to strep throat, ear infections, coughs, colds, and rolled ankles,” said Amy Burnett, a nurse practitioner at Smyrna High School’s Wellness Center. “Many times I’m the first stop for students who don’t feel well or may have gotten hurt.”

Pamela Denney-Griffiths is a busy mom with three daughters. Two of her daughters have used the services provided at the Wellness Centers. “The girls go during the school day. They can walk in and make their own appointments,” said Denney-Griffiths. “It’s been a game-changer for our family.”

Illnesses or injuries can be disruptive for students and parents. Parents have to make appointments, take their kids out of school, and wait in their doctors’ office. It’s time-consuming and takes students away from learning.

“The Wellness Centers are a great resource in managing the busy life of a mom,” said Denney-Griffiths. “We are open and friendly and a safe place for all students. Everyone needs an advocate. And we can be that for the students.”

Bayhealth has seven Wellness Centers across the state, helping students and parents.

Visit Bayhealth.org/Wellness-Centers to learn more.

COMMUNITY SUPPORT INITIATIVES

Bayhealth offers a variety of classes, support groups and events to community members throughout Delaware. Some of the offerings in Fiscal Year 2017 included:

- Bariatric Support Group
- Bayhealth Explorers
- Bayhealth Healthy Living Expo
- Better Breathers Club
- Breastfeeding 101
- Breastfeeding Support Group
- Go Pink!
- HeartSaver CPR/First Aid
- Hello Baby!
- Labor & Childbirth Series
- Osteoporosis Screenings
- Mammograms
- Prostate Screenings
- STEPS Cardiovascular Clinic
- Tobacco Cessation

Visit Bayhealth.org/Classes to learn more about all of our classes and events.

BE ANCHORED

Suicide is the second-leading cause of death for young people between the ages of 10 and 24 years old. Too often teenagers may feel alone. Knowing this, Caesar Rodney High School Wellness Center Counselor Christina Eilers, LCSW, and her coworkers created the Anchor Project. It’s their hope the project can be a source of compassion, connecting students with resources when they feel alone.

“The Wellness Center is really an added resource for parents,” said Burnett. “We are open and friendly and a safe place for all students. Everyone needs an advocate. And we can be that for the students.”

Bayhealth has seven Wellness Centers across the state, helping students and parents.

Visit Bayhealth.org/Wellness-Centers to learn more.

The Anchor Project encourages students to pay it forward by showing others they’re an anchor in times of need. Through the project, the Wellness Center has anchors attached to “beAnchored” cards to bring awareness to suicide prevention. Students can wear the anchors in support of the cause, or pass them on to someone who needs hope.

Equally valuable resources are available at other Bayhealth Wellness Centers.
Healthy aging is a numbers game

Growing old doesn’t have to be for the birds. Bayhealth’s STEPS to Healthy Aging offers free resources to assist anyone age 50 and over to grow older in a healthy way. Part of the program involves monthly cardiovascular clinics. The clinics are offered in Smyrna, Dover, and Milford and allow anyone to have their blood pressure and other vitals checked by a registered nurse with Bayhealth’s Education Department.

“This is a great screening tool for the community,” said Cynthia Mather, BSN, RN, a clinical educator at Bayhealth. “Members are able to come to the clinics in between their doctor visits and have their vital signs monitored. We can identify any problems or issues they may be experiencing early and make sure that they get the proper follow-up care.”

The group tends to include a lot of retirees who socialize while waiting to have their numbers checked. As a result, the “regulars” at the clinics have become somewhat of a family. “Everyone looks out for each other in the group. It’s such a community atmosphere,” said Terry Towne, MSN, RN-BC, NE-BC, a clinical educator at Bayhealth.

Sam Baldwin has been going to the Dover clinic for years and convinced his wife Lynn to join him. Neither has missed a clinic since. “When you think about having to go to the doctor it almost feels cumbersome or overwhelming. Many times your blood pressure goes up just because of that thought. Instead, the STEPS clinics feel more like going to see your friends. That atmosphere makes all the difference,” said Lynn.

Sam was able to reduce his medication thanks in part to the blood pressure reading card he goes home with after every clinic. “I always take my blood pressure card to the doctor’s office to show how my numbers have been,” said Sam.

Pat Womelsdorf was at a doctor’s appointment for her husband in the same office where the clinic takes place in Smyrna. She calls it a “happy coincidence.” “When you’re 79 years old, you expect things to feel a bit off,” said Womelsdorf. “I always thought of it as old age. But this program helped show me a lot of times, not feeling well was part of not having good numbers.”

Similar to the Baldwins, Vince Deskiewicz had to convince his wife Denise to attend the clinic in Milford. Now Denise refuses to miss one. “Coming to this clinic, and seeing my results, it really helped me make better choices — whether it was eating or exercise,” said Vince.

Denise appreciates the one-on-one time with the nurses. “The nurses provide so much education. They really take the time to talk to you about what is going on, any changes you are experiencing, and any worries you may have,” said Denise.

Visit Bayhealth.org/Steps to learn more.

LUNG FORCE WALK

More than 200 Bayhealth team members participated in the Lung Force Walk in southern Delaware in October 2017. Sponsored by the American Lung Association, the walk on the Rehoboth Boardwalk brings awareness to lung cancer and lung diseases, including COVID-19. More than $5,000 was raised for the event.

Respiratory Therapy Navigator Elizabeth Hurley, RRT, alongside her respiratory care team, raised the money by raffling off a bushel of crabs. This was the first year Bayhealth was a major sponsor for the event.

HEART WALK

Each year, Bayhealth works to support the American Heart Association’s Southern Delaware Heart Walk through sponsorship and fundraising efforts by employees. As part of our mission, Bayhealth is committed to fighting cardiovascular disease in our local communities. Driven to make an impact, Bayhealth employees raised $47,224 for the American Heart Association in 2017. By participating in the Heart Walks, we raise awareness about heart disease and money for lifesaving research.

Visit Heart.org/Southerndelwalk to sign up for the Southern Delaware Heart Walk.
Taking control of diabetes, one meal at a time

There are few jobs on earth more demanding than being a mom. Esther Rodriguez knows that all too well. She spent years making sure her three children were everywhere they needed to be. But all that hustle and bustle made it difficult to eat right and stay active. “It was hard when my kids were young, we were always on the go,” said Rodriguez. “Then I blinked my eyes and my children were grown. But I still wasn’t eating right or exercising.”

Rodriguez knew she had to be careful with her weight. During her third pregnancy she was diagnosed with gestational diabetes, which put her at greater risk for developing diabetes later in life. But like many people, Rodriguez was prone to weight fluctuation. By 2006, she was diagnosed with type 2 diabetes. “I was taking medication for my diabetes, but I was still going about my life as normal. I finally had a moment of realization after seeing a family photo,” said Rodriguez. “I had put on too much weight.”

Rodriguez worked one-on-one with Diane McArtor, an outpatient dietitian with Bayhealth. They discussed diet modifications that could help Rodriguez shed some of the weight and ideally help her diabetes. “Losing weight and exercising helps the body become less insulin-resistant,” said McArtor. “Esther came to me motivated to make changes.”

Rodriguez now eats a diet packed with fruits, vegetables, whole grains, and lean meats. She allows herself treats every now and then, but portion control is key for her. She also incorporates exercise into her lifestyle. She goes to the gym and works out at home. She’s an avid walker and is getting into riding her bike. When she was first diagnosed with diabetes, Rodriguez was put on two medications. She now takes only one medication for her diabetes, and uses a lower dose of it. Her next goal is go off her blood pressure medication. “I’m getting older and I want to be healthy. There’s no time for excuses,” said Rodriguez. “I started this journey of getting healthier when I was 58 years old. It seemed too hard at first, but I’m so proud of all that I have accomplished.”

“Esther is a great example of how losing just a percentage of your body weight can have a big impact on your health. You can go from in dismay to in charge by making a few simple changes,” said McArtor.

Bayhealth offers a Diabetes Wellness Center that offers group classes, individual appointments, and a support group. For more information, visit Bayhealth.org/Diabetes-Management or call 302-744-6307.

Growing into their own

Project SEARCH is a high school transition program designed to help young people with disabilities find gainful employment. The program began in 1996 at a children’s hospital in Cincinnati. An emergency room nurse saw the need for educational training programs aimed at helping young people with disabilities.

At Bayhealth, Project SEARCH provides hands-on experience through various internship opportunities in addition to classroom education and life skills coaching. Project SEARCH at Bayhealth is an award-winning program now four years strong, and has graduated dozens of students, many of whom now work in our community.

WAYNE FOSTER ▼

Wayne Foster was so successful during one of his Project SEARCH rotations, the department offered him a job before he was even finished the program. Foster has been with Bayhealth for more than two years, working in Environmental Services. Foster is currently tasked with keeping the Bayhealth Cancer Center clean.

“I like working in the Cancer Center. The staff is so friendly,” said Foster. “I’m so glad to work at Bayhealth. It would’ve been much harder to find a job without Project SEARCH.”

“Wayne is always willing to lend a hand whenever needed and does so with a smile,” said Environmental Services Operations Manager Cary Bonneville.

“Wayne is a very courteous, respectful young man who is definitely an asset to our team.”

WAYNE FOSTER

Foster often visits with current Project SEARCH interns to discuss the benefits of the program and offers advice to finding the perfect job. “I always say, work hard, try hard, and don’t give up,” he said. “It’s so important to never give up.”

Visit capital.k12.de.us to learn more about Project SEARCH at Bayhealth.

ALEXIS CARNEY ▲

When asked about her favorite things, Alexis Carney answers, “Food and kids” in the blink of an eye. Fortunately, following her Project SEARCH graduation, Carney found a career in Child Nutrition with Capital School District. Carney says she loves seeing the students and staff everyday. “I love seeing the smiles on the kids’ faces. Even if you’re not having a great day, those smiles make it all better.”

Carney’s manager, Teresa Shindledocker, says she is a critical team member. “We can’t do anything alone. It’s all team, all the way. And Alexis is such a valuable part of our team.”

“I’m so glad I did Project SEARCH. I would tell current interns to not be afraid to try something new. They might find something they love by exploring,” said Carney. “I love working with kids and I love working with food, so what I’m doing now is perfect for me.”

Bayhealth offers a Diabetes Wellness Center that offers group classes, individual appointments, and a support group. For more information, visit Bayhealth.org/Diabetes-Management or call 302-744-6307.

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Expanding Palliative Care to Milford

Battling a serious disease can be overwhelming, but you don’t have to do it alone. Bayhealth can help you through this time with the Palliative Care program offered at Bayhealth Hospital, Kent Campus and Bayhealth Milford Memorial. Palliative care improves the lives of patients and their families when facing a serious illness.

Through the Palliative Care Program at Bayhealth, team members help patients suffering from the pain and symptoms of a serious illness. “We want to help patients live comfortably and to optimize the quality of life for our patients and their families,” said Palliative Care Nurse Practitioner Theresa Latorre-Tegtmeier, MSN, APRN, FNP-C, who is based at Bayhealth Hospital, Kent Campus. Initially, the service was offered only at Bayhealth Hospital, Kent Campus, but recognizing a rising need in the southern region, palliative care expanded to Bayhealth Milford Memorial in 2017.

What’s important to remember about palliative care is that it’s more than end-of-life planning and isn’t hospice care. In fact, it’s appropriate for people in all stages of an illness and is for any illness, including cancer, cardiac disease, and lung disease. The Palliative Care team works with patients to make sure medical plans are based on the goals of the patient.

In a Palliative Care program, patients can expect:

• Specialized care for new, advanced, or chronic illness
• Integration of life-prolonging therapy
• Early identification and ongoing assessment of healthcare preferences
• Better understanding of medical condition and treatment choices
• Relief from symptoms such as pain, shortness of breath, loss of appetite, difficulty sleeping, and fatigue
• A team approach to provide an extra layer of support

Managing a chronic disease can take a toll on the mental health of a patient and their family. People often feel anxious or depressed. This is why our Palliative Care team focuses on the whole patient experience — mind, body, and spirit. “Our team is passionate about helping our patients with whatever their needs may be, and that includes their mental health,” Latorre-Tegtmeier said.

Palliative Care Nurse Practitioner Suzette Flores, DNP, MSN, BSN, BSW, is leading the program in Milford. “I love being there for patients and families to provide education and options,” Flores said. “What I find is patients really appreciate the time we take to talk to them about what is important regarding their health.”

Referral into the program comes from a hospital-based physician. Visit Bayhealth.org/Palliative-Care for more information.

Medical missionary trip

D.I. Singh, DO, MS, of Bayhealth Orthopaedics joined La Merced on a rewarding and successful weddlong mission in Managua, Nicaragua. “The people were amazing. Some traveled very far and waited hours without complaint,” he said. “It was a fulfilling and humbling experience.”

La Merced is a 501(c)(3) nonprofit organization composed of volunteer healthcare workers and students who travel outside the country to provide free healthcare procedures and services to those less fortunate. Bayhealth and Dover Surgicenter donated medical supplies and other necessities.

The La Merced group took an excursion to La Chureca (“the dump”), an open-area landfill and home to more than 400 families. The families live in small shelters made with materials collected from the landfill. “The people were resourceful and made the most with what they had; the kids were happy and content playing with sticks and rocks,” Dr. Singh said. “Everyone was so grateful to receive medical treatment. Some patients waited months to years to receive medical attention; some waited a full year just to get a cortisone shot in their knee. Their attitude was refreshing.”

Dr. Singh was accompanied by two other doctors, a pharmacist, and medical students, including his niece, a premed student. The team treated 333 patients. They performed 15 total joint replacement surgeries and multiple procedures and administered countless injections.

Before the trip, Dr. Singh was sent X-ray images of the patients that needed surgery. “It was a little nerve-racking planning the trip and worrying if we would have the proper instruments and supplies in the operating room,” Dr. Singh said. “Thankfully, everything went very well.”

The hospital in Nicaragua was very different from hospitals in the United States. Dr. Singh said the beds in the recovery area only had thin bare mattresses. Family members and friends of the patients provided blankets and linens from home. They also provided postoperative therapy to the patients.

“I gained a new perspective on life,” Dr. Singh said. “Seeing the way they live makes you appreciate the little things we take for granted, like running water, clean clothes, and the healthcare we have access to.”
12th Annual Go Pink! campaign is a success

For more than a decade, Bayhealth has been raising money for screenings, education, and overall breast cancer awareness through its annual Go Pink! campaign. Bayhealth and its community partner, the Delaware Breast Cancer Coalition (DBCC), use the funds raised during the campaign to provide breast screenings and education programs. The majority of the funds are generated via the sale of Go Pink! T-shirts. In 2017, the campaign sold approximately 4,600 shirts, raising more than $28,000.

The annual campaign concludes with a free health fair. The 12th Annual Go Pink! Health Fair was held on Oct. 6, 2017, in the parking lot of the Bayhealth Medical Office Building. The community event featured information on cancer treatment and survivorship programs as well as free clinical breast exams and screening mammograms for uninsured and underinsured women. Approximately 300 people attended the fair, and nearly 40 women were screened onsite for breast cancer.

Many Bayhealth employees also participated in this year’s campaign by purchasing and wearing the Go Pink! T-shirts on Fridays in October.

Driving doctors to Delaware

With the highly anticipated Bayhealth Sussex Campus opening off Route 1 in Milford in 2019, Bayhealth Senior Physician Recruiter Mark Douyard is driven to bring top physician talent to join the organization. Efforts to recruit physicians take many forms — jobs are posted on various physician-specific job boards, and openings are posted on the Bayhealth website and advertised in specialty-specific publications and websites.

Bayhealth Medical Group Administrator Ernest Lemoi said they are actively recruiting for physicians specializing in family medicine, gastroenterology, orthopaedics, cardiology, gynecology, and general surgery.

When presenting at a career fair, Douyard said the biggest challenge is educating people about Delaware, especially those who have never been to the state. While informing potential physicians about the wonderful advantages of living in Delaware is important in the recruitment process, Douyard said it doesn’t mean Bayhealth will take any physician hoping to move to the state. “We are very selective in this process — we only want the best,” he said. “We carefully screen doctors. Quality is important and we don’t take a doctor just because they want to move to southern Delaware.”

Lemoi said the recruiters do a great job finding the best physicians that are a good fit for Bayhealth and the communities that we serve. “This is a mutually beneficial arrangement. We want physicians to be able to meet their personal and professional goals in Delaware, but they also need to be someone who will give the highest-quality care to our patients,” he said. “We want the best physicians and we want them for the long term.”

Once a recruiter identifies a physician as being the right fit for Bayhealth and the community, Lemoi said interviews are scheduled with physicians, administration leaders, and peers before an offer is made.

If you or your family is in need of a physician, visit Bayhealth.org/Find-A-Doc or call 1-866-BAY-DOCS (229-3627) to find a physician to meet your family’s needs.

“WE WANT PHYSICIANS TO BE ABLE TO MEET THEIR PERSONAL AND PROFESSIONAL GOALS. THEY ALSO NEED TO BE SOMEONE WHO WILL GIVE THE HIGHEST-QUALITY CARE TO OUR PATIENTS.”

ERNEST LEMOI
Bayhealth Sussex Campus supports local businesses

As construction continues on the Bayhealth Sussex Campus, the economic impact of the $300 million reinvestment in the community is noticeable in southern Delaware. On any given day more than 100 contractors and subcontractors are busy working on the health campus project in Milford.

Before the health campus project started, the Bayhealth leadership team set specific goals, including a desire to obtain 50 percent of the labor and materials from businesses in Delaware for the project.

“It’s one of the project goals that Delaware-based companies will be responsible for more than half of the work on the new health campus project. We’re proud to support businesses owned and operated by our community members,” said Vice President of Operations and Bayhealth Milford Memorial Administrator Michael Ashton.

To date, more than 51 percent of the contractors and subcontractors on site are Delaware residents, and 66 percent of the material for the project will be purchased through Delaware vendors.

An estimated 15,395 cubic yards of concrete will be used to complete the new hospital and outpatient center. Atlantic Concrete, owned and operated in Milford, Delaware, is supplying the material, enough concrete to fill 1,540 concrete trucks.

While the health campus project itself will help to support the economy, there is also a ripple effect felt from the increased activity in the southeast area of Milford. Research by the firm Tripp Umbach and the American Hospital Association shows the health campus project will support an estimated 1,850 jobs during the construction period. This includes workers directly employed in the construction project, jobs supported by the purchase of building supplies and equipment, and the local spending of the construction workers themselves.

Visit BayhealthSussex.org to learn more about the project.

Bayhealth Foundation surpasses campaign fundraising goal

The Bayhealth Foundation was pleased to announce in October 2017 that the Campaign for Bayhealth — Phase III has exceeded its $15 million goal in support of the Bayhealth Sussex Campus.

Bayhealth Foundation President Lindsay Rhodenbaugh made the announcement during a campaign celebration on the site of the Bayhealth Hospital, Sussex Campus, currently under construction. “Our sights were set high, higher than any capital campaign in the history of Milford, and as high as just about any effort of its kind in Sussex County,” said Rhodenbaugh. “But as lofty as our goal was, we believed the faithfulness and generosity of the citizens of Sussex County were equal to the task. We are thankful for and humbled by the community response.”

The Campaign for Bayhealth — Phase III has raised $15.5 million to date in support of the new hospital and outpatient center on the Bayhealth Sussex Campus. In all, more than 800 individuals, families, businesses, and charitable foundations have joined the fundraising effort so far.

“Your gifts are making a profound impact on the lives and well-being of those living in southern Delaware,” said Bill Strickland, chairman, Campaign for Bayhealth — Phase III. “The campaign’s success is a reflection of a community that is genuinely appreciative of what Bayhealth is doing to strengthen healthcare in southern Delaware.”

Being built on a 169-acre greenfield site, the Bayhealth Sussex Campus will feature a 440,000-square-foot hospital and outpatient center, including expanded emergency and trauma services, cardiovascular services, additional operating rooms, and all private patient rooms. Nemours Children’s Health System will provide specialized care for children in a separate building on the health campus, reducing the need for residents of Sussex County to drive 90 miles or more for comprehensive specialty pediatric care.

“This is a more than $300 million reinvestment in the communities of southern Delaware, and the Campaign for Bayhealth — Phase III has helped to defray some of the costs associated with a project of this magnitude,” said Bayhealth President and Chief Executive Officer Terry Murphy, FACHE. “It is the largest, most comprehensive healthcare project ever undertaken in Sussex County. And this is just the beginning. The new Bayhealth Sussex Campus allows for room to grow, so that it can continue to serve patients today and countless future generations.”

Visit BayhealthFoundation.org or call the Bayhealth Foundation at 302-744-7015 to make a gift or pledge to the campaign.
Awards and Accreditations

The Joint Commission accredits Bayhealth Hospital, Kent Campus and Bayhealth Milford Memorial Hospital. Our healthcare system is committed to providing advanced medical technology, progressive treatment options, state-of-the-art equipment, and extensive consumer health education programs. The following Bayhealth departments have earned additional certifications and accreditations:

• The Joint Commission Accreditation Gold Seal of Approval
• The Joint Commission Advanced Certification (Primary Stroke Center, Bayhealth Hospital, Kent Campus and Bayhealth Milford Memorial)
• Bayhealth Hospital, Kent Campus and Bayhealth Milford Memorial were awarded Planetree Bronze Recognition for meaningful progress in patient-centered care. Bayhealth is the first healthcare organization in Delaware to be awarded bronze-level recognition since Planetree introduced the recognition level in 2012.
• Commission on Cancer Community Hospital Comprehensive Cancer Program (Kent and Milford)
• American College of Radiology — Mammography, Ultrasound, and Vascular accreditation (Diagnostic Imaging — Kent, Milford, Middletown, Outpatient, and Medical Office Building)
• Commission on Accreditation of Rehabilitation Facilities Inpatient Rehabilitation Program
• American Association of Blood Banks (Laboratory Services)
• The Joint Commission (Pathology and Clinical Laboratory Services)
• American College of Surgeons (Trauma)
• Intersocietal Accreditation Commission — Vascular (Cardiac Diagnostic Center)
• Magnet® recognition by the American Nurses Credentialing Center’s (ANCC’s) Magnet Recognition Program®
• Mission: Lifeline® Bronze Quality Achievement Award by the American Heart Association
• Baby-Friendly status from Baby-Friendly USA, Inc. (Bayhealth Hospital, Kent Campus and Bayhealth Milford Memorial)
• Gold Safe Sleep Champion designation by Cribs for Kids® National Safe Sleep Hospital Certification Program (Bayhealth Hospital, Kent Campus and Bayhealth Milford Memorial)
• "Comprehensive" accreditation under the Metabolic and Bariatric Surgery Accreditation and Quality Improvement Program (MBSAQIP®), a joint program of the American College of Surgeons (ACS) and the American Society for Metabolic and Bariatric Surgery (ASMBS) (Surgical Weight Loss Program)
• Healthgrades® America’s 50 Best Hospitals for Cardiac Surgery® 2015 and Cardiac Surgery Excellence Award™
• Ranked Among the Top 5% in the Nation for Cardiac Surgery 2015
• Five-Star Recipient for Coronary Bypass Surgery
• Five-Star Recipient for Valve Surgery 2015
• Top Performer on Key Quality Measures® Recognition from The Joint Commission (Bayhealth Hospital, Kent Campus)
• American Heart Association and American Stroke Association Get With The Guidelines Silver Award® (Stroke Center)
• Academy of Medical-Surgical Nurses (AMSN) PRISM Award™ for Exemplary Practice (Medical-Surgical Unit LA)
• BlueDistinction® Center designation for Bariatric Surgery from Highmark Blue Cross Blue Shield Delaware (Bayhealth Hospital, Kent Campus)
• BlueDistinction® Center+ designation for Bariatric Surgery from Highmark Blue Cross Blue Shield Delaware (Bayhealth Hospital, Kent Campus)
• BlueDistinction® Center+ designation for Maternity Care from Highmark Blue Cross Blue Shield Delaware (Bayhealth Hospital, Kent Campus)
• BlueDistinction® Center designation for Maternity Care from Highmark Blue Cross Blue Shield Delaware (Bayhealth Milford Memorial)
• HealthCare Chaplaincy Network’s “Excellence in Spiritual Care” award (Bayhealth Hospital, Kent Campus and Bayhealth Milford Memorial Hospital)
• The Human Rights Campaign Foundation’s Healthcare Equality Index recognition as a Leader in LGBTQ Healthcare Equality
• Accreditation Commission for Health Care in Specialty Pharmacy and Durable Medical Equipment (Bayhealth Ambulatory Pharmacy at Bayhealth Hospital, Kent Campus)
• Healthcare Information and Management Systems Society (HIMSS) Analytics Stage 6 on the Electronic Medical Record Adoption Model and Outpatient Electronic Medical Record Adoption Model